



# CharityRegisterOnline.com

432px x 648px (9" x 6") **ADVERTISING RATES**

StyleToMe Magazines  
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Digital Online Magazine Central Florida

SIZE	1 year	2 years
Spread	\$ 499	\$ 699
Full Page	\$ 199	\$ 299
1/2 page	\$ 129	\$ 199
1/4 page	\$ 99	\$ 149
Listing	\$ 90	\$ 129
<b>COVERS</b>		
Cover 2 spread ( Inside cover + opposite page)	\$ 699	\$ 899
Cover 3	\$ 399	\$ 499
Cover 4 ( Back Cover )	\$ 699	\$ 799

## ONLINE DEMOGRAPHIC WITH EMAIL MARKETING

### AGE

Average age .....	41
21-34.....	36%
35-54.....	56%
55+.....	8%

### READER PROFILE

Female .....	54%
Male .....	46%
College Graduate.....	83%
Top Management.....	63%

## SPECIAL SERVICES, TERMS & DISCOUNTS

- All inserts are subject to approval.
- 10% surcharge on premium positions (first 25 pages)
- All rates shown are net rates
- 3% pre-payment discount available
- Rate-protection: rates are guaranteed for all space orders for the duration of the contract. Cancellation of any portion of a contract voids all rate and position protection.

\*\*Ask for seasonal special rates. We work with you to fit your budget.

- Cancellations: Style requires a 30-day advance written notice of cancellations prior to deadline date. Cancellations are subject to be short-rate invoiced at rate card price.
- Payment terms: All advertising orders require payment with artwork, unless agency or client has approved credit. Full payment is due upon receipt of invoice.

## CIRCULATION

### Visitors

**500,000+**  
impressions

**50,000+**  
visitors

THE MOST VISIBLE WAY TO DEMONSTRATE YOUR COMMUNITY INVOLVEMENT AND SUPPORT